



## **American Universities International Programs Limited**

### **#TransformYourClassroom Campaign 2016**

Christchurch, New Zealand – April 28, 2016 -- American Universities International Programs (AUIP) announces its 2016 summer social media campaign: #TransformYourClassroom

Here at AUIP, we think you don't need to be stuck in a lecture hall to be learning, so our students are always getting out and enjoying all the great scenery the South Pacific has to offer WHILE gaining credit towards their degrees. And there's nothing we love more than seeing great photos of the mountains, rainforests, and reefs that become your classroom.

So this year we challenge you to #TransformYourClassroom on your social media feeds. Show us what your classroom looks like, and you could be in with a chance to win some great prizes including a High Sierra day pack. Simply use the hashtag #TransformYourClassroom and tag @AUIPStudyAbroad on our [Facebook](#), [Instagram](#), and [Twitter](#).

#### **Eligibility**

The 2016 #TransformYourClassroom campaign is open to everyone who is currently on, or has previously participated in an AUIP program.

#### **Rules**

Photo submissions must be the entrant's original work. Photos must have been taken abroad during an AUIP program. AUIP reserves the right to remove or un-tag any photos it deems to be inappropriate. All photos submitted can be used by AUIP in a number of places, including the AUIP website, posters and slide shows.

#### **Submission**

Upload a photo to [Facebook](#), [Twitter](#), or [Instagram](#) using the tag #TransformYourClassroom and tag @AUIPStudyAbroad

#### **Prizes**

Prizes including a High Sierra day-pack will be awarded at random to anyone who submits an appropriate photo.