**2016 Summer AUIP Student Blog**

April 18, 2016 – When it comes to study abroad, the people students really want to hear from are other students; that’s where you come in! This year American Universities International Programs (AUIP) is once again welcoming applicants to apply for our student blogging program. Student bloggers enable our readers to learn firsthand from students about their study abroad explorations with AUIP. Our readers include current, alumni and prospective students; parents; faculty and staff; suppliers; field guides and anyone else interested in study abroad.

We are seeking creative students willing to share their study abroad experiences with our readers and no prior knowledge of blogging or social media is required.

**Eligibility**

Students must be currently enrolled on an AUIP Summer 2016 program with one of our partner universities in the United States.

**Commitment**

The commitment is to write a blog at least once before departure and then one time per week for the duration of your study program and also to create at least one video blog within two months of returning to the United States. Student bloggers must submit blog entries to AUIP for approval and posting in accordance with the AUIP Student Blog Contract. Student bloggers are not required, but are encouraged, to include photographs and web links within their blog.

**Benefits**

The student blogger positions are voluntary and seen as professional experience and service, however, there may be opportunities to earn gift cards, free items and/or other incentives as a blogger.

Successful bloggers may have an advantage when applying for the AUIP marketing intern position in the future.

**Application Process**

Interested students should complete the two steps below. Selected bloggers will receive further guidance and support during their blogging.

**1.** Complete 2016 AUIP Student Blog Application below.

**2.** Sign the AUIP Student Blog Contract. If you need a copy of the Contract, email Hannah Strange at marketing@auip.com.

**3.** Submit your application and signed contract by Sunday May 1, 2016 at 5 p.m. EST. Please include your name and email address on all application materials. Submit your two documents as attached Microsoft Word or PDF documents to marketing@auip.com.

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| **Summer 2016 AUIP Student Blog Application**This application is for the position of student blogger for American Universities International Programs Limited (AUIP) for the duration of my 2016 study abroad program(s). |
| **Student Name** |  |
| **University** |  |
| **AUIP Program(s) (i.e. North Queensland, Fiji, etc.)** |  |
| **Email Address** |  |
| **Mobile Number** |  |
| **Major** |  |
| **Expected Graduation Date** |  |
| **Hometown** |  |
| **Gender** |  |
| **Overall GPA** |  |
| **Describe any previous blogging experience (and include URL of any blog)** |  |
| **Why would you be a good AUIP student blogger?** |  |
| **List any additional information you would like AUIP to know** |  |
| **Write an introductory blog entry in approximately 200 - 300 words in the box at right or on the blank page below. This entry should give AUIP a better understanding of you and your upcoming study abroad experience. AUIP encourages this to be a real blog, as if your first one to be posted to introduce yourself and what you look forward to in your study abroad. We encourage creativity and photographs and/or videos may be submitted with your text entry.**  |  |